

# Press release

Hong Kong, November 15 2018

## AXA Hong Kong appoints Sally Wan as Chief Strategy Officer

AXA Hong Kong announced that Sally Wan is appointed as the Chief Strategy Officer with effect from 12 November 2018. She joins the Executive Committee Team and directly reports to Etienne Bouas-Laurent, CEO of AXA Hong Kong to assist him to develop AXA Hong Kong strategy and lead the strategic planning process.

**Etienne Bouas-Laurent, CEO of AXA Hong Kong** said, “Sally comes with extensive strategic management experience, including finance and business development in insurance companies covering Asia Pacific Region. I am confident that Sally will be an excellent leader to lead the strategic planning process, align the execution of major transversal projects and strategic initiatives.”

Sally has held a number of senior positions in various major insurance companies in Asia, including Hong Kong and Japan. Prior to joining AXA, she was the Regional Director – Financial Management & Planning of an international insurance company.

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Photo caption:



AXA Hong Kong announced that Sally Wan is appointed as the Chief Strategic Officer with effect from 12 November 2018.

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**ABOUT AXA HONG KONG**

AXA Hong Kong, a member of the AXA Group, prides itself on serving over 1 million customers<sup>1</sup> in Hong Kong and Macau. Besides being one of the largest health protection providers in Hong Kong, it is also the #1 General Insurance provider<sup>2</sup> and the #1 insurance brand worldwide for the tenth consecutive year<sup>3</sup>.

AXA Hong Kong has a clear goal of ‘empowering people to live a better life’. This is reflected in everything we do. AXA Hong Kong is one of the most diversified insurers providing full range coverage for individual and commercial customers. We offer all-round, integrated solutions across Life, Health and Property & Casualty to address all their insurance needs.

AXA Hong Kong leverages on Big Data and AI to transform the end-to-end customer experience, making insurance simpler and more personal. As an innovative insurer, we continue to drive innovation notably in health and protection, supporting customers in prevention, treatment and recovery.

We also believe it is our inherent responsibility to support the communities in which we operate. The AXA Foundation is our flagship corporate social responsibility programme covering all of our efforts in promoting health, education and community support to create a positive and lasting impact for Hong Kong.

<sup>1</sup> Including customers of AXA China Region Insurance Company Limited, AXA China Region Insurance Company (Bermuda) Limited (incorporated in Bermuda with limited liability), and AXA General Insurance Hong Kong Limited

<sup>2</sup> Based on 2017 Insurance Authority market share statistics represented by overall gross premiums

<sup>3</sup> Interbrand Best Global Brand 2018 (By brand value)

**THIS PRESS RELEASE IS AVAILABLE ON AXA’S WEBSITE: [AXA.COM.HK](http://AXA.COM.HK)**

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